

Home Page

Welcome to Waris Capital

Investing in Africa's future, one project at a time.

Waris Capital is a holding and strategic networking company based in Ouagadougou, Burkina Faso.

We create, develop, and support innovative and high-impact companies in key sectors of the Burkinabe and African economy.

Our model is based on co-creation with local and international partners, skills sharing, and networking economic actors to stimulate synergies, facilitate investments, and accelerate the development of a dynamic entrepreneurial ecosystem across the continent.

About Us

Our Mission

To build a robust entrepreneurial ecosystem in Burkina Faso and Africa by supporting the creation of sustainable companies with strong economic, social, and environmental impact.

Our Objectives

- Invest in promising projects with strategic partners
- Create companies in priority sectors
- Provide professional governance
- Facilitate access to financing for African SMEs

Our Values

Integrity | Solidarity | Innovation | Impact

Our Role as a Networking Platform

Waris Capital acts as **a bridge between ideas, talents, capital, and opportunities**. As a networking company:

- We connect local entrepreneurs to regional and international investors
- We link companies looking for technical or commercial partners

- We facilitate exchanges between institutions, donors, incubators, and sector experts
- We organize and support networking events: forums, tech weeks, business meetups

This matchmaking role is at the heart of our mission: to build an integrated and supportive entrepreneurial ecosystem for Africa's future.

Our Activities

Sectors of Intervention:

- Agribusiness and food processing
- Logistics, transport, and trade
- Renewable energy
- Technology and digital services
- Health and social services
- Construction and infrastructure
- Factory and manufacturing
- Real estate
- Fin Tech.

Our Subsidiaries:

- **Olive Logistics LLC (leading to the company's website)**
 - **WANGO Market (leading to the company's website)**
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Partnerships & Investors

Why collaborate with Waris Capital?

- Clear and secure investment structure
- Strong network of partners and experts
- Experienced team in project development and management

- Professional and transparent governance

Target audiences:

- Entrepreneurs
 - Private and institutional investors
 - Development finance institutions
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 Upcoming Projects

1. Waris Farm Hub (*Expected launch: 2025*)

Goal: Create a logistics and agro-processing platform for rural cooperatives.

Impact: +500 direct jobs, reduction of post-harvest losses.

Status: Feasibility study ongoing.

Partners sought: Agricultural cooperatives, equipment suppliers, donors.

2. Waris Solar Grid

Goal: Deploy solar energy in off-grid rural areas.

Impact: Electrification of 1,000 households.

Status: Funding search ongoing.

Partners: Energy NGOs, solar panel manufacturers.

3. Waris Tech Incubator

Goal: Incubator for young tech startups in Burkina Faso and West Africa.

Impact: +20 startups supported, 150 jobs created over 3 years.

Status: Partnership call with institutions and tech companies.

Also, sales and services partnership with international companies.

4. Waris Mobile Health

Goal: Deploy mobile primary healthcare units.

Impact: +10,000 people served per year.

Status: Technical study validated, seeking logistic partners and health NGOs.

5. 🛒 Waris E-Commerce Marketplace (*Expected launch: 2026*)

Goal: Launch a digital marketplace connecting African producers, artisans, and SMEs with local and international buyers.

Impact: Boost access to markets for +1,000 vendors across Africa, promote Made-in-Africa products, and create jobs in tech, logistics, and customer service.

Status: Platform design in progress.

Partners sought: Tech developers, logistics providers, payment solution companies, export agencies.

📞 Contact

- **Address:** XXXXXX
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- **Email:** contact@wariscapital.com
- **Social networks:** Facebook | LinkedIn | Twitter | Instagram | Tik-Tok.

Sector Analysis Maps: A clickable map of West Africa where each country or sector lights up with information on opportunities, making Market Opportunities more engaging.

Downloadable Resources:

Provide downloadable market analysis reports, or one-pagers for each sector, giving potential investors easy access to deeper insights.

BRANDING AND DESIGN INTEGRATED

1. Visuals & Branding:

- **Color Scheme:** Consider colors that convey trust and prosperity, like deep blues, greens, and gold accents.
- **Logo Design:** A logo that reflects growth, unity, and progress can reinforce your brand message.

- **Imagery:** Use high-quality images of West African landscapes, people, and sectors you invest in (e.g., agriculture fields, tech hubs) to create a strong visual connection.